

# **NRHEG Star Eagle**

507-463-8112 • FAX: 507-463-0504 • email: steagle@hickorytech.net

135 Years of Service to Waseca, Steele, and Freeborn Counties and the Agri Community

Weekly circulation: 1,200

## **RATES**

### **SUBSCRIPTIONS**

<b>NEW RICHLAND (Three Counties - Waseca, Freeborn, Steele)</b>	<b>\$40.00</b>
<b>State of Minnesota</b>	<b>\$45.00</b>
<b>Out of State</b>	<b>\$50.00</b>

### **ADVERTISING**

#### **STAR EAGLE**

Color: +\$12

#### **Regular Display (Box)**

<b>Per column inch (column is 2.1")</b>	<b>\$9.00</b>
<b>Contract Rate (2X/month for 6 months) - per column inch</b>	<b>\$8.00</b>

<b>Classified Display (Box) - per column inch</b>	<b>\$10.00</b>
<b>Classified Word Ads (STAR columns are 2" Times 10/11)</b>	<b>\$6.50</b>
<b>Legal Notices (per column inch - 8 pt.)</b>	<b>\$10.00</b>

<b>Professional Directory (1 col x 2")</b>	<b>\$12.00/wk</b>
<b>Church Directory (1 co. x 1")</b>	<b>\$50/mo. (6 mo. minimum)</b>
<b>Obituaries (with or without photo)</b>	<b>\$50.00</b>

#### **GOLDEN LINK (advertising supplement)**

<b>Display advertising (Box) per column inch (column is 1.5")</b>	<b>\$10.00</b>
<b>Word Ad (20 words or less)</b>	<b>\$0.50 per word</b>

### **SPECIAL SECTION PRICING (Panther Press or special feature)**

**\$40.00, \$70.00, & \$90.00**

# **DEADLINES AND SUBMISSION GUIDELINES**

The Star Eagle is made up and delivered to the printer every Tuesday afternoon for publication that Thursday. The Golden Link advertising supplement is made up and printed on Monday for publication Wednesday.

**OFFICE HOURS:** Mon, Tues, Thurs, Fri - 10:00 a.m. - 4:00 p.m. (closed Wednesday for mailing)

**Phone: 507-463-8112**

**FAX: 507-463-0504**

**Email: [steagle@hickorytech.net](mailto:steagle@hickorytech.net)**

## **STAR EAGLE DEADLINE**

**Previous Friday by noon** - display ads and editorial

**Monday by noon** - classified ads

## **GOLDEN LINK DEADLINE**

**PREVIOUS Friday by noon** - for inclusion in the next week's edition.

## **Submission Guidelines:**

Story copy may be submitted:

by phone to 507-463-8112

by mail to Star Eagle, P.O. Box 248, New Richland, MN 56072

by fax to 507-463-0504 (copy and designs but NO ART OR PHOTOS)

by email to [steagle@hickorytech.net](mailto:steagle@hickorytech.net)

(copy can be delivered by mail or by email

in plain text or Microsoft Word format, or as Adobe Acrobat .PDF)

Advertising COPY may be submitted

by phone to 507-463-8112

by mail to New Richland Star, P.O. Box 248, New Richland, MN 56072

by fax to 507-463-0504 (copy and designs but NO ART OR PHOTOS)

by email to [steagle@hickorytech.net](mailto:steagle@hickorytech.net)

Advertising ARTWORK may be submitted:

by mail to Star Eagle, P.O. Box 248, New Richland, MN 56072

by email to [steagle@hickorytech.net](mailto:steagle@hickorytech.net)

We accept the following formats:

MS WORD

camera-ready print

JPEG graphic

Adobe™ Acrobat® .PDF files

### **column widths:**

1 column = 2"

2 columns = 4.2"

3 columns = 6.4"

4 columns = 8.6"

full width = 13"

Photos may be submitted as:

Photo prints (NOT computer printouts however good)

JPEG image files (on stick or by email)

Questions, contact Eli Lutgens, Publisher  
Star Eagle 507-463-8112, or email at [steagle@hickorytech.net](mailto:steagle@hickorytech.net)

## ADVERTISING RATES

1 column = 2" 2 columns = 4-1/8" 3 columns = 6-3/8" 4 columns = 8-5/8" full width = 13"

### Regular Display @ \$9.00 per col. inch

1x2	1x3	1x4	1x5	1x6	1x7	1x8	1x9	1x10	1x11	1x12
\$18	\$27	\$36	\$45	\$54	\$63	\$74	\$81	\$90	\$99	\$108
2x2	2x3	2x4	2x5	2x6	2x7	2x8	2x9	2x10	2x11	2x12
\$36	\$54	\$72	\$90	\$108	\$126	\$144	\$162	\$180	\$198	\$216
3x2	3x3	3x4	3x5	3x6	3x7	3x8	3x9	3x10	3x11	3x12
\$54	\$81	\$108	\$135	\$162	\$189	\$216	\$--	\$--	\$--	\$--

Quarter Page 3x10-1/2  
(31-1/2")  
\$250

Half Page 6x10-1/2  
(63")  
\$500

Full Page 6x21  
(126")  
\$1,000

### Contract Rate (2x / month for 6 months) @ \$8.00 per col. inch

1x2	1x3	1x4	1x5	1x6	1x7	1x8	1x9	1x10	1x11	1x12
\$16	\$24	\$32	\$40	\$48	\$56	\$64	\$72	\$80	\$88	\$96
2x2	2x3	2x4	2x5	2x6	2x7	2x8	2x9	2x10	2x11	2x12
\$32	\$48	\$64	\$80	\$96	\$112	\$128	\$144	\$160	\$176	\$192
3x2	3x3	3x4	3x5	3x6	3x7	3x8	3x9	3x10	3x11	3x12
\$48	\$72	\$96	\$120	\$144	\$168	\$192	\$---	\$--	\$--	\$--

Quarter Page 3x10-1/2  
(31-1/2")  
inquire

Half Page 6x10-1/2  
(63")  
inquire

Full Page 6x21  
(126")  
inquire

### Ask about our Yearly Rate = \$7.00 per col. inch

### Classified Display @ \$10 per col. inch

1x2	1x3	1x4	1x5	1x6	1x7	1x8	1x9	1x10	1x11	1x12
\$20	\$30	\$40	\$50	\$60	\$70	\$80	\$90	\$100	\$110	\$120
2x2	2x3	2x4	2x5	2x6	2x7	2x8	2x9	2x10		
\$40	\$60	\$80	\$100	\$120	\$140	\$65.60	\$73.80	\$200		
3x2	3x3	3x4	3x5	3x6						
\$60	\$90	\$120	\$150	\$180						