

NRHEG Star Eagle

507-463-8112 • FAX: 507-463-0504 • email: steagle@hickorytech.net

124 Years of Service to Waseca, Freeborn Counties and the Agri Community
Weekly circulation: 2,300 - Waseca County: 900 Steele County: 550 Freeborn County: 350

RATES

SUBSCRIPTIONS

| | |
|---|----------------|
| NEW RICHLAND (Three Counties - Waseca, Freeborn, Steele) | \$35.00 |
| State of Minnesota | \$37.00 |
| Out of State of Minnesota | \$40.00 |

ADVERTISING

STAR EAGLE

| | | |
|--|--|---------------|
| Regular Display (Box) | Color: \$10/spot \$25/Full up to 1/2 page \$75/Full color-full page | |
| Per column inch | | \$6.25 |
| Contract Rate (2X/month for 6 months) - per column inch | | \$5.75 |
| Church & non-profit - same | | |

Classified Display (Box) - per column inch **\$6.50**

Classified Word Ads (STAR columns are 2" Times 10/11)

| | |
|------------------------------------|--|
| 20 words or less (per time) | \$6.50 |
| Over 20 words | \$6.50 plus 25¢ each word over 20 |

Legal Notices (per column inch - 8 pt.) **\$7.00**

| | |
|---|---------------------------------|
| Professional Directory (1 col x 2") | \$8.50/wk |
| Church Directory (1 co. x 1") | \$25/mo. (6 mo. minimum) |
| Obituaries (with or without photo) | \$40.00 |
| Wedding/Engagement announcements (with or without photo) | \$15.00 |
| Birth Announcements (with photo) | \$5.00 |

GOLDEN LINK

| | |
|--|--|
| Display advertising (Box) per column inch | \$7.00 |
| Word Ad (20 words or less) | \$7.00 |
| Word Ad (Over 20 words) | \$7.00 plus 15¢ each word over 20 |

DEADLINES AND SUBMISSION GUIDELINES

The Star Eagle is made up and delivered to the printer every Tuesday afternoon for publication that Thursday. The Golden Link advertising supplement is made up and printed on Monday for publication Wednesday.

OFFICE HOURS: Mon, Tues, Thurs, Fri - 9:00 a.m. - 4:00 p.m. (closed Wednesday for printing)

Phone: 507-463-8112

FAX: 507-463-0504

STAR EAGLE DEADLINE

Previous Friday by noon - display ads and editorial

Monday by noon - classified ads

GOLDEN LINK DEADLINE

PREVIOUS Thursday by noon - for inclusion in the next week's edition.

Submission Guidelines:

Story copy may be submitted:

by phone to 507-463-8112

by mail to Star Eagle, P.O. Box 248, New Richland, MN 56072

by fax to 507-463-0504 (copy and designs but NO ART OR PHOTOS)

by email to steagle@hickorytech.net

(copy can be delivered in writing or by email, floppy or CD-ROM
in plain text or Microsoft Word format, or as Adobe Acrobat .PDF)

Advertising COPY may be submitted

by phone to 507-463-8112

by mail to New Richland Star, P.O. Box 248, New Richland, MN 56072

by fax to 507-463-0504 (copy and designs but NO ART OR PHOTOS)

by email to steagle@hickorytech.net

Advertising ARTWORK may be submitted:

by mail to Star Eagle, P.O. Box 248, New Richland, MN 56072

by email to steagle@hickorytech.net

We accept the following formats:

camera-ready print

Adobe™ Acrobat® .PDF files

EPS Graphic (with fonts embedded - include all linked objects infolder)

Photos may be submitted as:

Photo prints (NOT computer printouts however good)

JPEG image files (on floppy disk, CD-ROM or by email)

TIFF image files (on floppy disk, CD-ROM or by email)

column widths:

1 column = 2"

2 columns = 4.2"

3 columns = 6.4"

4 columns = 8.6"

full width = 13"

Questions, contact Tracie Rosacker, Advertising Manager
Star Eagle 507-463-8112, or email at steagle@hickorytech.net

1 column = 2" 2 columns = 4-1/8" 3 columns = 6-3/8" 4 columns = 8-5/8" full width = 13"

Regular Display

COLOR = inquire

@ \$6.25 per col. inch

| | | | | | | | | | | |
|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-------------|-------------|
| <u>1x2</u> | <u>1x3</u> | <u>1x4</u> | <u>1x5</u> | <u>1x6</u> | <u>1x7</u> | <u>1x8</u> | <u>1x9</u> | <u>1x10</u> | <u>1x11</u> | <u>1x12</u> |
| 12.50 | 18.75 | 25.00 | 31.25 | 37.50 | 43.75 | 50.00 | 56.25 | 62.50 | 68.75 | 75.00 |
| <u>2x2</u> | <u>2x3</u> | <u>2x4</u> | <u>2x5</u> | <u>2x6</u> | <u>2x7</u> | <u>2x8</u> | <u>2x9</u> | <u>2x10</u> | <u>2x11</u> | <u>2x12</u> |
| 25.00 | 37.50 | 50.00 | 62.50 | 75.00 | 87.50 | 100.00 | 112.50 | 125.00 | 137.50 | 150.00 |
| <u>3x2</u> | <u>3x3</u> | <u>3x4</u> | <u>3x5</u> | <u>3x6</u> | <u>3x7</u> | <u>3x8</u> | <u>3x9</u> | <u>3x10</u> | <u>3x11</u> | <u>3x12</u> |
| 37.50 | 56.25 | 75.00 | 93.75 | 112.50 | 131.25 | 150.00 | 168.75 | 187.50 | 206.25 | 225.00 |

Quarter Page 3x10-1/2
 (31-1/2")
 \$196.00

Half Page 6x10-1/2
 (63")
 \$393.00

Full Page 6x20.5
 (130")
 \$780.00

Contract Rate (2x / month for 6 months) @ \$5.75 per col. inch

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|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-------------|-------------|
| <u>1x2</u> | <u>1x3</u> | <u>1x4</u> | <u>1x5</u> | <u>1x6</u> | <u>1x7</u> | <u>1x8</u> | <u>1x9</u> | <u>1x10</u> | <u>1x11</u> | <u>1x12</u> |
| 11.50 | 17.25 | 23.00 | 28.75 | 34.50 | 40.25 | 46.00 | 51.75 | 57.50 | 63.25 | 69.00 |
| <u>2x2</u> | <u>2x3</u> | <u>2x4</u> | <u>2x5</u> | <u>2x6</u> | <u>2x7</u> | <u>2x8</u> | <u>2x9</u> | <u>2x10</u> | <u>2x11</u> | <u>2x12</u> |
| 23.00 | 34.50 | 46.00 | 57.50 | 69.00 | 80.50 | 92.00 | 103.50 | 115.00 | 126.50 | 138.00 |
| <u>3x2</u> | <u>3x3</u> | <u>3x4</u> | <u>3x5</u> | <u>3x6</u> | <u>3x7</u> | <u>3x8</u> | <u>3x9</u> | <u>3x10</u> | <u>3x11</u> | <u>3x12</u> |
| 34.50 | 51.75 | 69.00 | 86.25 | 103.50 | 120.75 | 138.00 | 155.25 | 172.50 | 189.75 | 207.00 |

Quarter Page 3x10-1/2
 (31-1/2")
 \$181.00

Half Page 6x10-1/2
 (63")
 \$362.00

Full Page 6x20.5
 (130")
 \$724.00

Classified Display @ \$6.50 per col. inch

| | | | | | | | | | | |
|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-------------|-------------|
| <u>1x2</u> | <u>1x3</u> | <u>1x4</u> | <u>1x5</u> | <u>1x6</u> | <u>1x7</u> | <u>1x8</u> | <u>1x9</u> | <u>1x10</u> | <u>1x11</u> | <u>1x12</u> |
| 13.00 | 19.50 | 26.00 | 32.50 | 39.00 | 45.50 | 52.00 | 58.50 | 65.00 | 71.50 | 78.00 |
| <u>2x2</u> | <u>2x3</u> | <u>2x4</u> | <u>2x5</u> | <u>2x6</u> | <u>2x7</u> | <u>2x8</u> | <u>2x9</u> | <u>2x10</u> | | |
| 26.00 | 39.00 | 52.00 | 65.00 | 78.00 | 91.00 | 104.00 | 117.00 | 130.00 | | |
| <u>3x2</u> | <u>3x3</u> | <u>3x4</u> | <u>3x5</u> | <u>3x6</u> | | | | | | |
| 39.00 | 58.50 | 78.00 | 97.50 | 117.00 | | | | | | |