

Deadlines & Submission Guidelines

The *Star Eagle* is delivered to the printer every **Tuesday** for publication on **Thursday** of each week.

The *Golden Link* advertising supplement is printed on **Mondays** for publication on **Wednesday** of each week.

Star Eagle Deadline

Display Ads & Editorial - FRIDAY— NOON

Classifieds –MONDAY- NOON

Golden Link Deadline

THURSDAYS—by NOON

Submission Guidelines

Editorial & Advertising copy may be submitted:

By phone: 507-463-8112

By mail: PO Box 248

New Richland, MN 56072

By fax: 507-463-0504

By email: steagle@hickorytech.net

We accept the following formats:

Camera-Ready print

Adobe Acrobat.PDF files

Quark Xpress document, v. 3.2 compatible

Adobe Illustrator v.7 –v.9 document

Photos may be submitted as:

Photo prints (NOT computer printouts)

JPEG image files & TIFF image files

(CD-ROM or by email)

Office Hours

9:00 am to 4:00 pm

Monday—Friday

(Closed Wednesday for Printing)

507-463-8112



131 Years of Service
to Waseca, Freeborn, and Steele County,
and the Agri Community

2017 Advertising Rates & Deadlines

WEEKLY CIRCULATION—1800

Waseca County 900 Steele County-550
Freeborn County-350

PO Box 248

128 N Broadway

New Richland, MN 56072

Phone: 507-463-8112

Fax: 507-463-0504

E-mail: steagle@hickorytech.net

Regular Display (per column inch) \$7.50

Color Chg: Spot/\$10 Full/\$25

Contract Rate (per column inch) \$6.75

(2x/month for 6 mos.) Church & non-profit—same

Classified Display (per column inch) \$7.75

Classified Word Ads (20 words or less) \$7.00

Over 20 words (per word) \$.25

Legal Notices (per column inch -8pt.) \$7.75

Professional Directory (1 col x 2") \$9.00/wk*

*Minimum 6 months commitment

Church Directory (1 col x 1") \$32/mo.

Obituaries \$45.00

Inserts \$200

Regular Display @ 7.50 pci

1x2 1x3 1x4 1x5 1x6 1x7 1x8

15.00 22.50 30.00 37.50 45.00 52.50 60.00

1x9 1x10 1x11 1x12

67.50 75.00 82.50 90.00

2x2 2x3 2x4 2x5 2x6 2x7 2x8

30.00 45.00 60.00 75.00 90.00 105.00 120.00

2x9 2x10 2x11 2x12

135.00 150.00 165.00 180.00

3x2 3x3 3x4 3x5 3x6 3x7 3x8

45.00 67.50 90.00 112.50 135.00 157.50 180.00

1/4 Pg

236.00

1/2 Pg

425.00

Full Pg

800.00

New Richland \$37.00

State of Minnesota \$40.00

Out of State \$45.00

Contract Rate @ 6.75 pci

1x2 1x3 1x4 1x5 1x6 1x7 1x8

13.50 20.25 27.00 33.75 40.50 47.25 54.00

1x9 1x10 1x11 1x12

60.75 67.50 74.25 81.00

2x2 2x3 2x4 2x5 2x6 2x7 2x8

27.00 40.50 54.00 67.50 81.00 94.50 108.00

2x9 2x10 2x11 2x12

121.50 135.00 148.50 162.00

3x2 3x3 3x4 3x5 3x6 3x7 3x8

40.50 60.75 81.00 101.25 121.50 141.75 162.00

1/4 Pg

212.00

1/2 Pg

400.00

Full Pg

700.00

Classified Display @ 7.75 pci

1x2 1x3 1x4 1x5 1x6 1x7 1x8

15.50 23.25 31.00 38.75 46.50 54.25 62.00

2x2 2x3 2x4 2x5 2x6

31.00 45.50 62.00 77.50 93.00

Golden Link

Display (per column inch) \$7.50

Word Ad(20 words or less) \$7.50

(Over 20 words/per word) \$.25